Future Digital Disruptions in the Nonprofit World: Bridging the Opportunity Divide
“I believe that we when collectively unlock and unleash our purpose in this New Economy, we will cultivate generations to become incredibly thoughtful Creators and Owners who will solve highly complex problems with kindness, empathy, grace, and altruistic love... all through the power of purpose-driven technologies”

Trice Johnson
Disruption-As-A-Mindset

Consider every area of your business to transform your value offerings with the goal of optimizing customer & citizen processes and outcomes ...and scale those business models
Business Model Digital Disruption Framework

1. Research
2. Reinvent
3. Inspire
4. Optimize
5. Implement
Research

1. **Deep Research:** Advanced investigation techniques and market research to discover deeper insights

2. **Deep-listening:** Uncovers meta-narratives and creative insights that drive transformative actions

3. **Real-Time Thinking:** Deliver perspectives in real-time through large volumes of data
1. Evaluate Your **Value Proposition**
2. Understand the **Problems** You’re Solving and Re-align to **Market Needs**
3. Study the **Historical Data & Patterns**
4. Confront **Blind Spots**
5. Prepare to **Pivot and Adapt to the New**
6. **Rebrand and Relaunch**
Inspire

1. Collect insights across your business
2. Map customer & employee journeys
3. Reframe the opportunities and outcomes being delivered
4. Build data-informed inspirational experiences for employees and customers
Optimize

Introduce New Processes & Systems

Automate Processes & Experiences

Increase Business & Technology Efficiencies

Implement Change Management & Measurement
Implement

1. Intelligent CRM
2. Giving Block Crypto Donation Tool
3. Data Management Platforms
4. AI/Machine Learning/Cognitive Platforms (Personalization)
5. Web 3.0/XR/Metaverse Technologies
6. eCommerce Platforms (end-to-end)

Pilot and implement new value prop, processes, and new technologies as an integrated ecosystem
Thank You for your time today!

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