

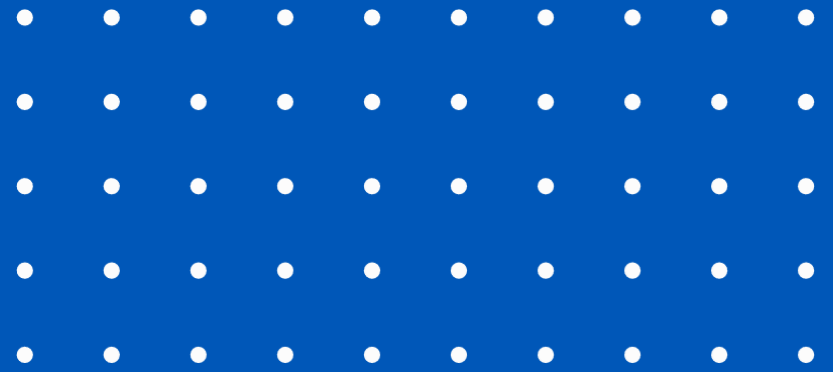
No More Spreadsheet Chaos: Discover the Middle Ground with Google AppSheet

September 9, 2025



alyssa@techimpact.org

- **Alyssa Ford**
- COO, Tech Impact
- Pronouns: She/Her



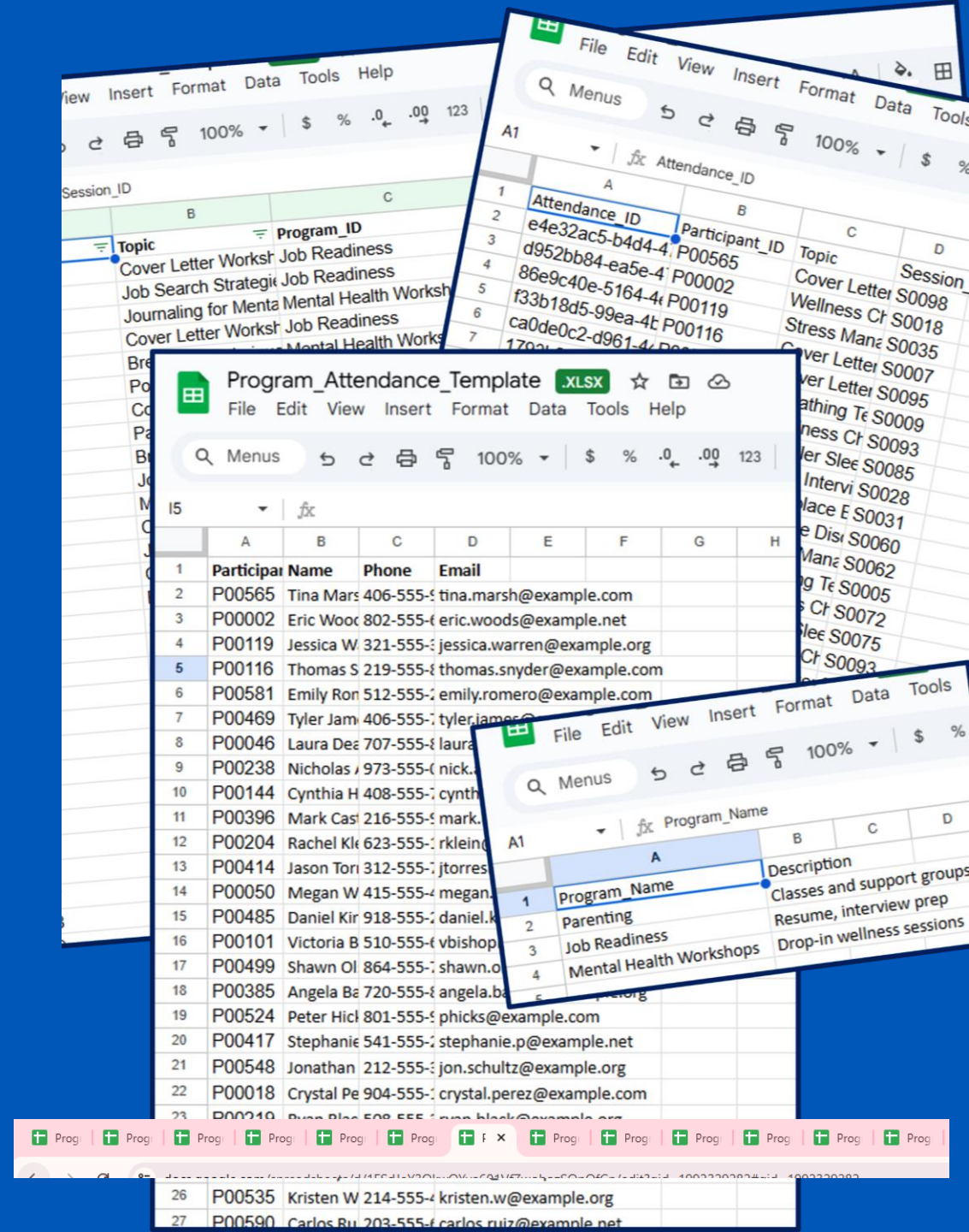
- What is Google AppSheet?
- See it in Action
- Benefits and Getting Started

Agenda

What is Google AppSheet?

The Challenge

- Many spreadsheets
- Limited insights
- Errors and duplication



What is AppSheet?

Approachable app builder for your data and use cases.

Core licenses available with most Google Workspace editions at no additional cost



No Code



Direct
integrations



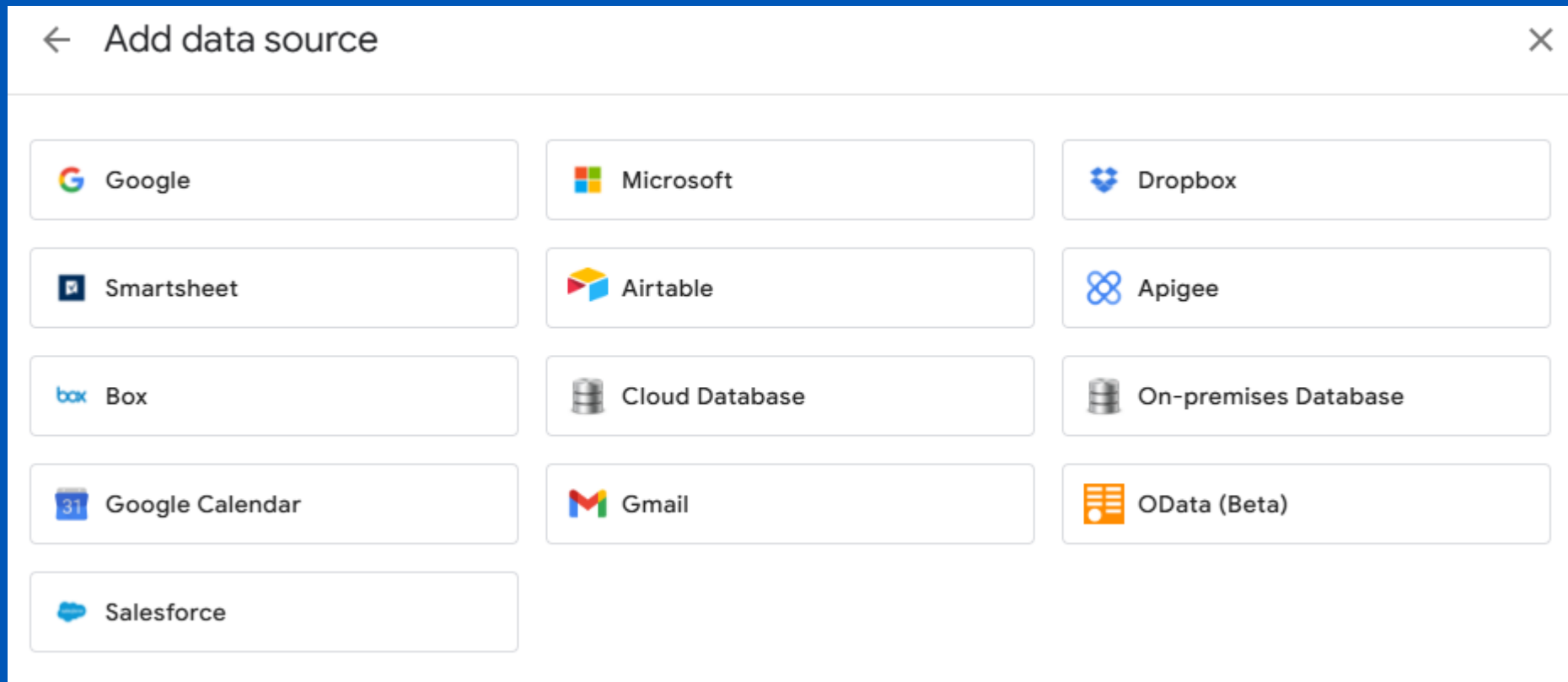
Web +
Mobile



Read +
Write

Not just for Google Sheets

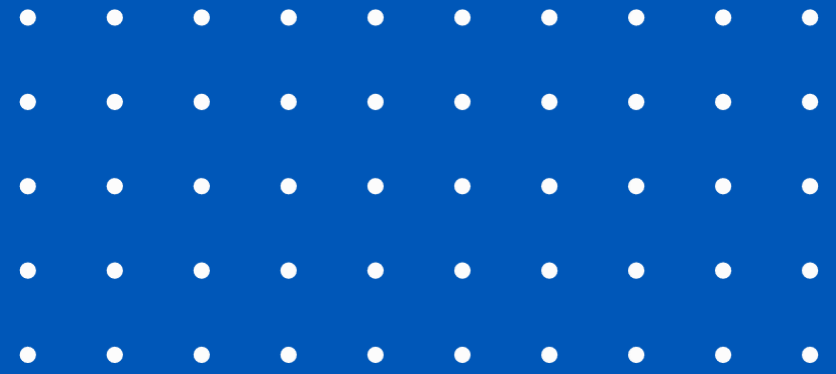
Direct integrations available to many cloud-based document storage locations



Why AppSheet?

- Centralize data
- Ease of adding/updating data
- Accessible on any device
- Work with Google Workspace accounts

It's approachable!



Addressing Data Concerns

- Built-in security controls and encryption
- Library available of governance policies (or create your own)
- Data is not controlled or managed by AppSheet

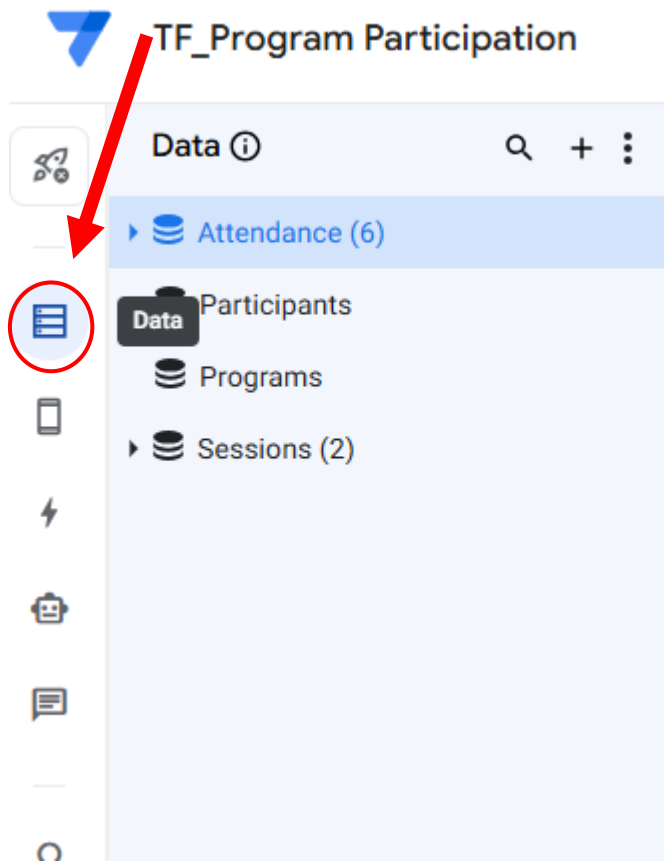
Always check that security meets your organizations requirements

Demo Part 1

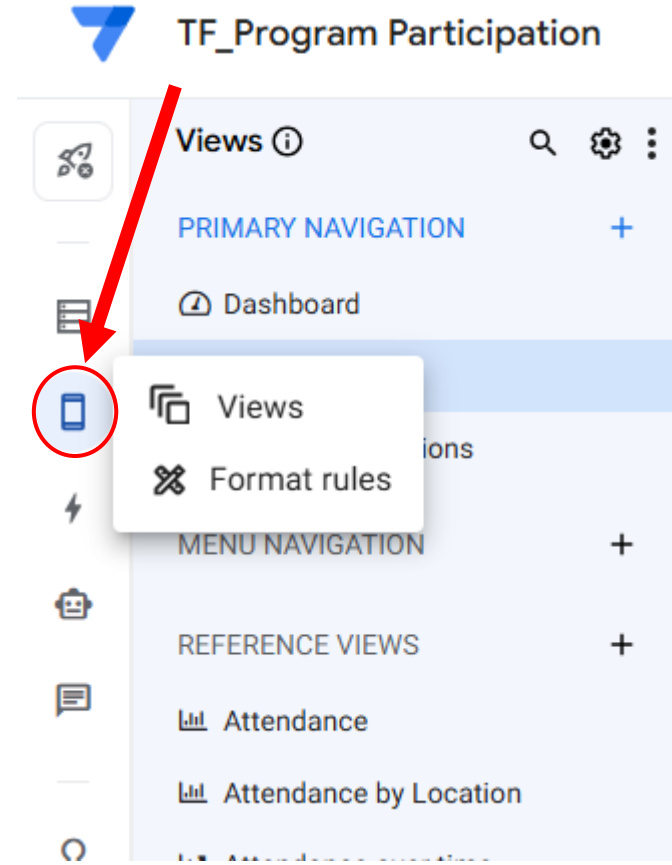
App Overview – Review an app related to tracking program participation

AppSheet has various layers: Data, Navigation, Automation (Action + Bots), Chat.

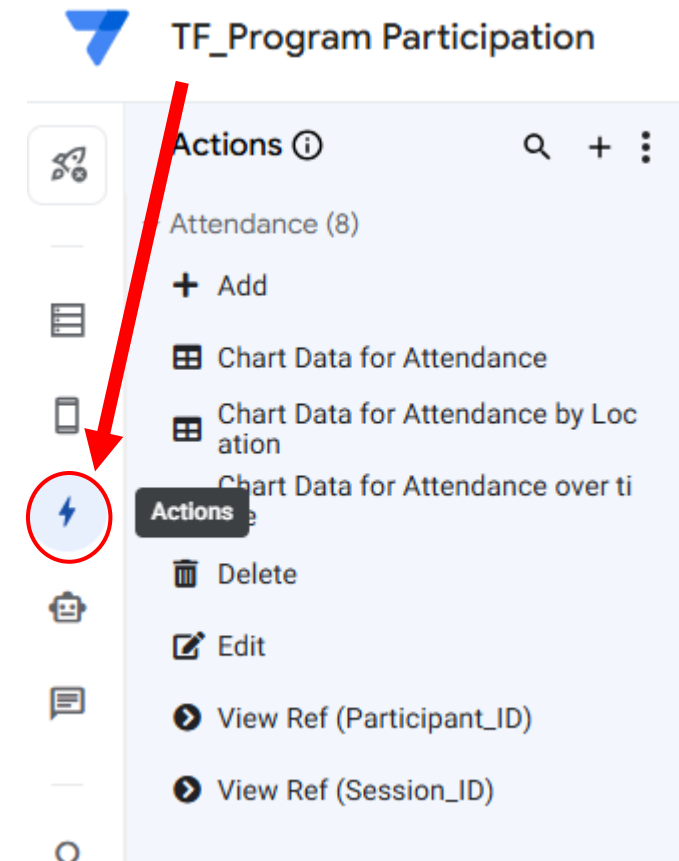
Data View



Navigation View



Action View



Sample Data

	A	B
1	Program_Name	Description
2	Parenting	Classes and support groups
3	Job Readiness	Resume, interview prep
4	Mental Health Workshops	Drop-in wellness sessions
5		

Programs

	A	B	C	D
1	Participant_ID	Name	Phone	Email
2	P00565	Tina Marsh	406-555-9283	tina.marsh@example.com
3	P00002	Eric Woods	802-555-6754	eric.woods@example.net
4	P00119	Jessica Warren	321-555-3412	jessica.warren@example.org
5	P00116	Thomas Snyder	219-555-8439	thomas.snyder@example.com
6	P00581	Emily Romero	512-555-2901	emily.romero@example.com
7	P00469	Tyler James	406-555-7302	tyler.james@example.net
8	P00046	Laura Dean	707-555-8745	laura.dean@example.org
9	P00238	Nicholas Armstrong	973-555-0037	nick.armstrong@example.com
10	P00144	Cynthia Hamilton	408-555-7629	cynthia.h@example.com
11	P00396	Mark Castillo	216-555-9347	mark.castillo@example.org
12	P00204	Rachel Klein	623-555-1183	rklein@example.net
13	P00414	Jason Torres	312-555-7810	itorres@example.com

Participants

Sample Data

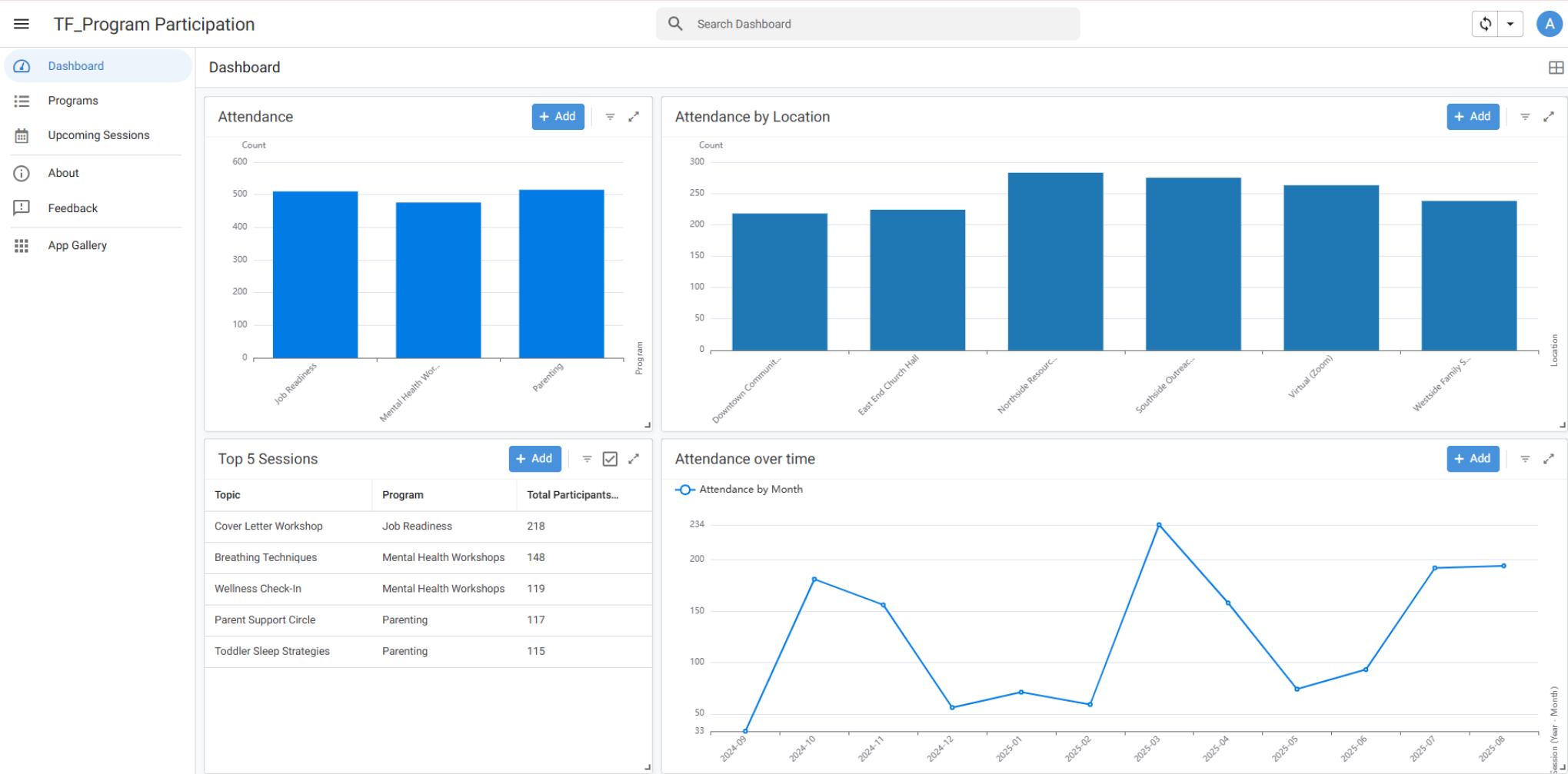
	A	B	C	D	E
1	Session_ID	Topic	Program_ID	Date	Location
67	S0066	Parenting Teens	Parenting	7/12/2025	Northside Resource Hub
68	S0067	Toddler Sleep Strategies	Parenting	7/13/2025	Downtown Community Center
69	S0068	Co-Parenting Communication	Parenting	7/13/2025	East End Church Hall
70	S0069	Parent Support Circle	Parenting	7/19/2025	East End Church Hall
71	S0070	Co-Parenting Communication	Parenting	7/19/2025	Downtown Community Center
72	S0071	Positive Discipline	Parenting	7/19/2025	Northside Resource Hub
73	S0072	Wellness Check-In	Mental Health Workshops	7/28/2025	Virtual (Zoom)

Sessions

	A	B	C	D	E
1	Attendance_ID	Participant_ID	Topic	Session_ID	
2	e4e32ac5-b4d4-47a8-8e40-aa59a3985d98	P00565	Cover Letter Workshop	S0098	
3	d952bb84-ea5e-4767-9ee8-d371b5fa19f7	P00002	Wellness Check-In	S0018	
4	86e9c40e-5164-4e89-b0b3-517369a0ee92	P00119	Stress Management Drop-in	S0035	
5	f33b18d5-99ea-4b5b-a1b4-74a59982b73f	P00116	Cover Letter Workshop	S0007	
6	ca0de0c2-d961-442c-9f9f-dc3ab37304ad	P00581	Cover Letter Workshop	S0095	
7	1793b998-397f-4b1e-ac91-5848434e43d4	P00469	Breathing Techniques	S0009	
8	e7c6ce11-74b0-4a16-bfbd-91ca094fe5ed	P00046	Wellness Check-In	S0093	
9	14a45861-7571-4020-be79-810691ca2067	P00238	Toddler Sleep Strategies	S0085	
10	63156f0f-cb46-45a0-bb37-45250bbfb987	P00144	Mock Interview Practice	S0028	

Attendance


The App





Demo Part 2

Get started with a template

Over 65 Templates Available

 AppSheet

App templates


Explore a library of common app use cases that can be copied and customized, or referenced as inspiration for your specific project. Or [start with an idea](#).

Industry ▾

Function ▾

Feature ▾

Complexity ▾




Simple Survey

A basic app structure for creating surveys or forms

Preview

Copy

Basic




Simple Inventory

Update inventory and monitor levels

Preview

Copy

Basic




Book tracking with Gemini

Gemini gets book information based on its cover. For my personal library.

Preview

Copy

Intermediate




Kanban Board

Track projects and related tasks in a kanban dashboard

Preview

Copy

Intermediate




Project Tracker

Track project tasks or issues in a kanban dashboard

Preview

Copy

Intermediate




Onboarding and Training

Personalized Onboarding tool that helps manage training plan for employees

Preview

Copy

Advanced




Shift Management

Shift Management Tool

Preview

Copy

Advanced




Workstation Booking

Workstation Booking Template for assigning and reserving flexible spaces within an organization

Preview

Copy

Advanced




Travel Approval Workflow

Workflow Approval Tool for Travel Requests

Preview


Copy

Intermediate




Field Delivery

Track pending, in progress and completed deliveries



Order Deliveries

Track order delivery status and send customers updates



Task Manager

Track one-time and recurring tasks on mobile or desktop

Templates:

Find the right template and get started

TEMPLATE

Inventory Management

Manage inventory levels, stock value and vendor details

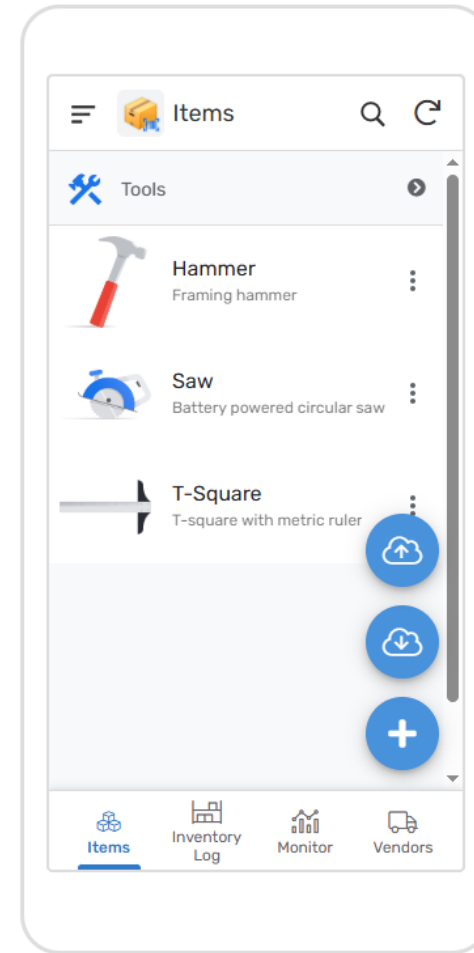
[Copy and Customize](#)

[Look under the hood](#)

Industry: n/a

Function: **Inventory Management**

Organize inventory items by categories, manage vendor details, import/export item details, and monitor stock levels by value.



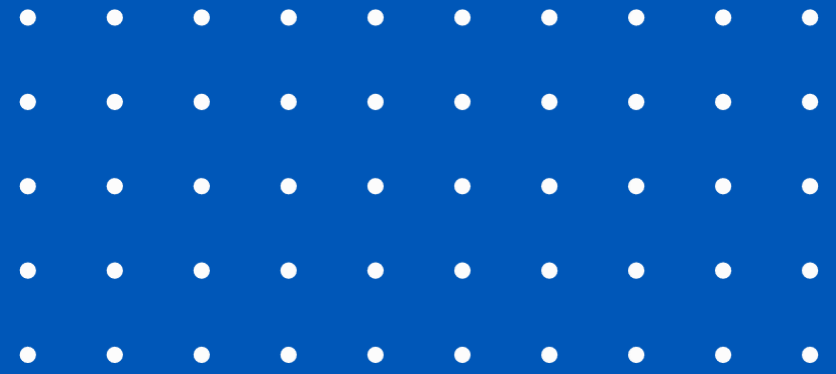
Also see: [tablet mode & fullscreen mode](#)

Benefits and Getting Started

Benefits Recap

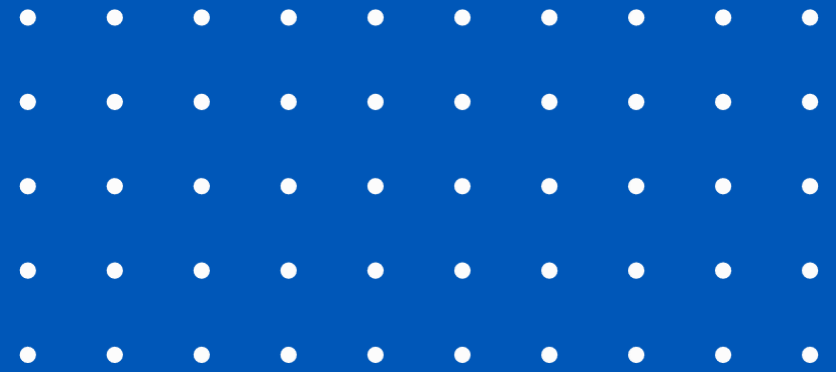
- No coding needed
- Centralized data
- Add visuals if you want
- Many use cases (participation, inventory, surveys, volunteers, etc.)

It's flexible!



Getting Started

- Start with existing data in Google Sheets (or start fresh)
- Try sample templates
- Pilot with one process and expand



Resources and Questions

Resources

AppSheet Website: <https://about.appsheet.com/home/>

AppSheet Templates: <https://www.appsheet.com/templates>

Google for Nonprofits: <https://www.google.com/nonprofits/>

Need more than Core? 50% discount for Non-profits:

<https://cloud.google.com/apigee/resources/ebook/appsheet-non-profit-discount>

Getting Started Video:

<https://www.youtube.com/watch?v=HOELR0LFNIM>



LET'S ANSWER SOME QUESTIONS



alyssa@techimpact.org