

TECHFORWARD>>> CONFERENCE

KANSAS CITY, MO | SEPT. 27 - 29, 2026



2026 Sponsorship Packet

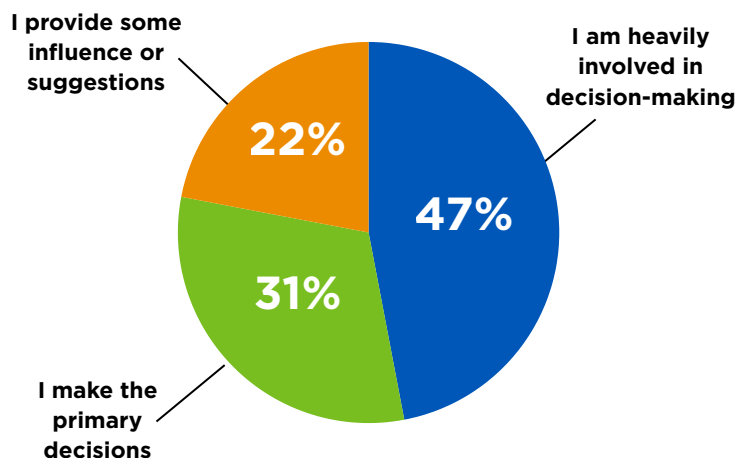
Tech Forward brings together **nonprofit IT leaders** for two days of inspiring content focused on how technology can drive impact and strengthen missions. The conference goes beyond basic IT tasks to highlight **bold, innovative technology solutions** that move the sector forward. It's a space where nonprofit leaders connect, share, and learn from each other.

Conference sponsors have a unique opportunity to reach **nonprofit decision-makers** in an intimate, high-engagement environment. With an intentionally limited number of slots, sponsors are able stand out, shape meaningful content, and support sector-wide advancement.

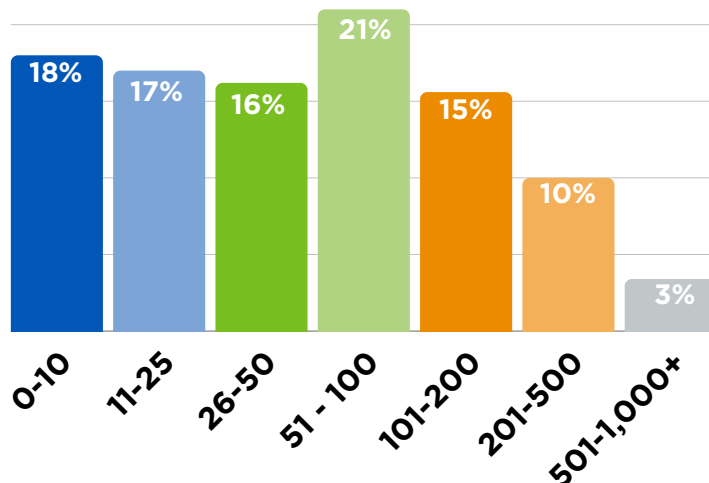
2025 Nonprofit Attendee Demographics

TECHNOLOGY DECISION-MAKING

(IT Plans, Projects, and Purchases)



ORGANIZATION SIZE

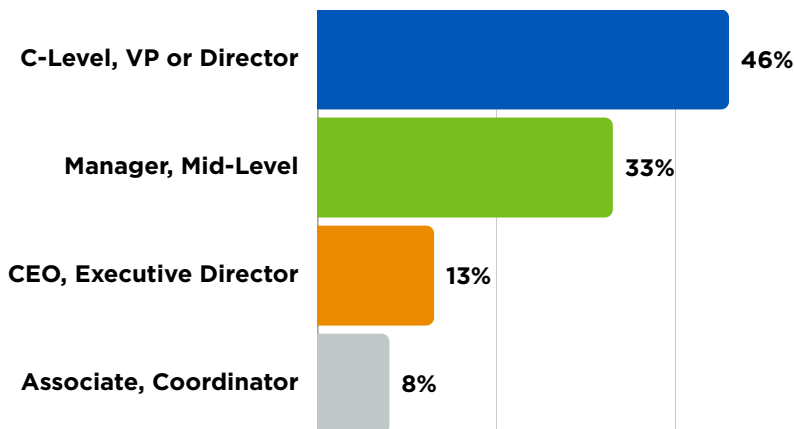


“ We got **exactly what we were looking for** out of this partnership all while **supporting capacity building** in the sector. ”

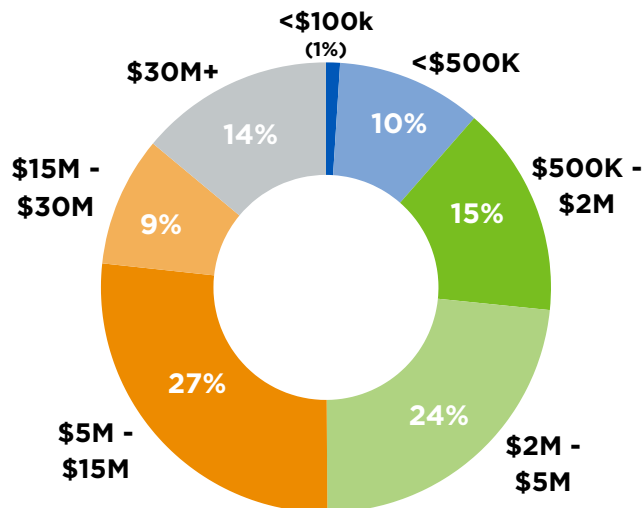
“ I looked forward to every session and event, **everything was thoughtfully curated**, and applicable to a broad audience while still being **relevant**. ”

“ I was **pleasantly surprised** at how much was packed into such a short amount of time and **the knowledge I obtained**. I hope to be able to attend again next year. ”

TITLE / LEVEL



ORGANIZATION BUDGET



All conference sponsors receive a **two-minute main stage pitch** to our full audience, **logo placement** on event visuals, and an **exhibit table** in the event space lobby.

Tech Forward Partner

(Maximum 2 partners)

\$25,000

Additional Benefits:

- Attendee demographics list, including contact information
- One confirmed conference speaker
- Four comp business tickets and discount codes
- Half-page program book ad
- Table at expert office hours session

Tech Forward Downtown Party Sponsor

(Maximum 1 sponsor)

\$15,000

Additional Benefits:

- Solo sponsor of Monday Night Downtown Party (opportunity for branded party supplies)
- Attendee demographics list, including contact information
- One confirmed conference speaker
- Three comp business tickets and discount codes
- Half-page program book ad

Tech Forward Welcome Party Sponsor

(Maximum 1 sponsor)

\$13,500

Additional Benefits:

- Solo sponsor of Sunday Night Welcome Party (opportunity for branded party supplies)
- Attendee demographics list, including contact information
- One confirmed conference speaker
- Two comp business tickets and discount codes
- Half-page program book ad

Technology Innovation Award Sponsor

(Maximum 2 sponsors)

\$12,000

Additional Benefits:

- Attendee demographics list, including contact information
- Two comp business tickets and discount codes
- Opt-in offer on TIA application for more information from sponsor
- Participation in TIA selection process and introduction of winner on main stage

Tech Forward Nonprofit Impact Sponsor

(Maximum 2 sponsors)

\$8,000

Additional Benefits:

- One confirmed conference speaker (with nonprofit co-presenter)
- One comp business ticket and discount codes
- Attendee demographics list

Tech Forward Supporter

(Maximum 4 supporters)

\$5,000

Additional Benefits:

- One comp business ticket and discount codes
- Attendee demographics list

WHAT MAKES TECH FORWARD SPONSORSHIP UNIQUE?

Sponsorship slots are **limited**, and corporate registrations are **vetted** and **limited to less than 10%** of total attendees.

The intimate size of 200 - 225 tech-focused nonprofit attendees, allows for **high sponsor visibility and engagement**.

Sponsors help curate impactful conference content through their **sector reports** and **case-studies**.

About **80% of attendees** are either **heavily-involved** or the **primary decision-makers** for technology strategy in their organizations.