
FRACTIONAL BY DESIGN

Scaling Data Strategy for Nonprofit Impact

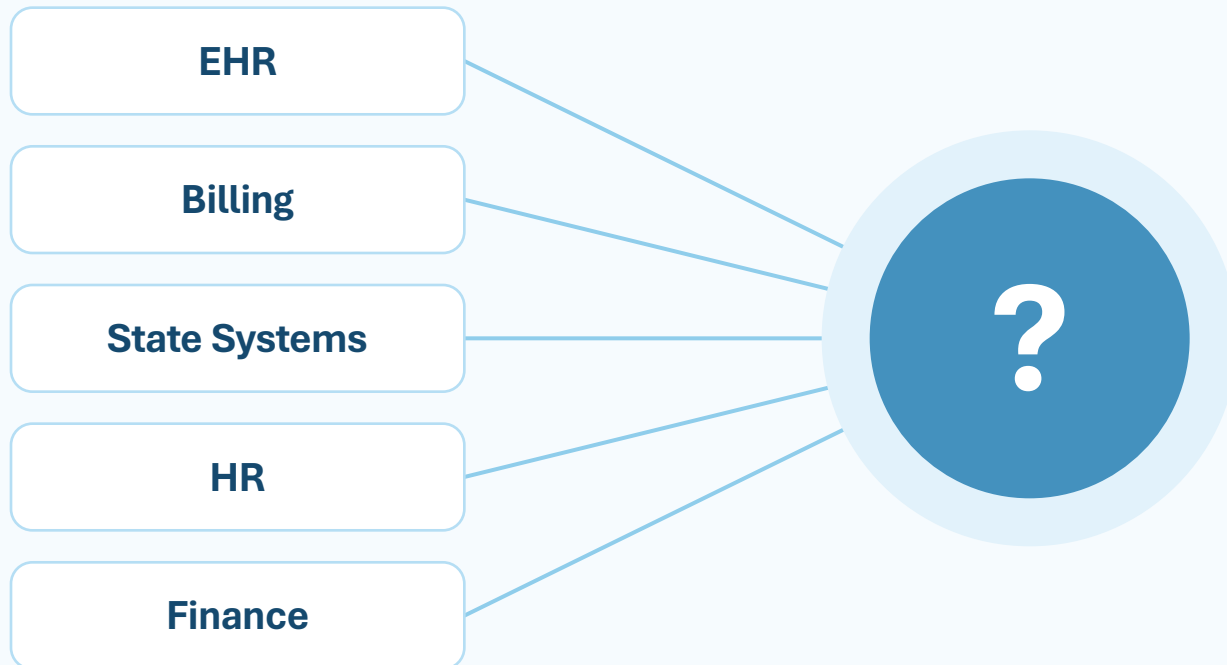
How fractional analytics capacity helped turn a data vision into an executable strategy.

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We had data everywhere. But insight was still hard to reach.

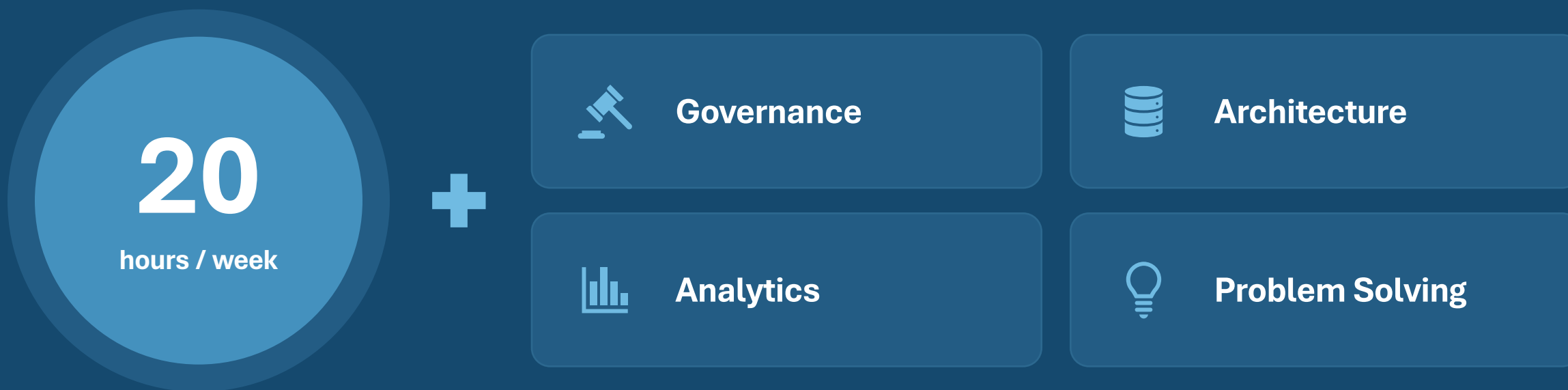


The challenge wasn't collecting more data.

It was building the capacity to organize it, trust it, and use it strategically.

Fractional ≠ part-time.

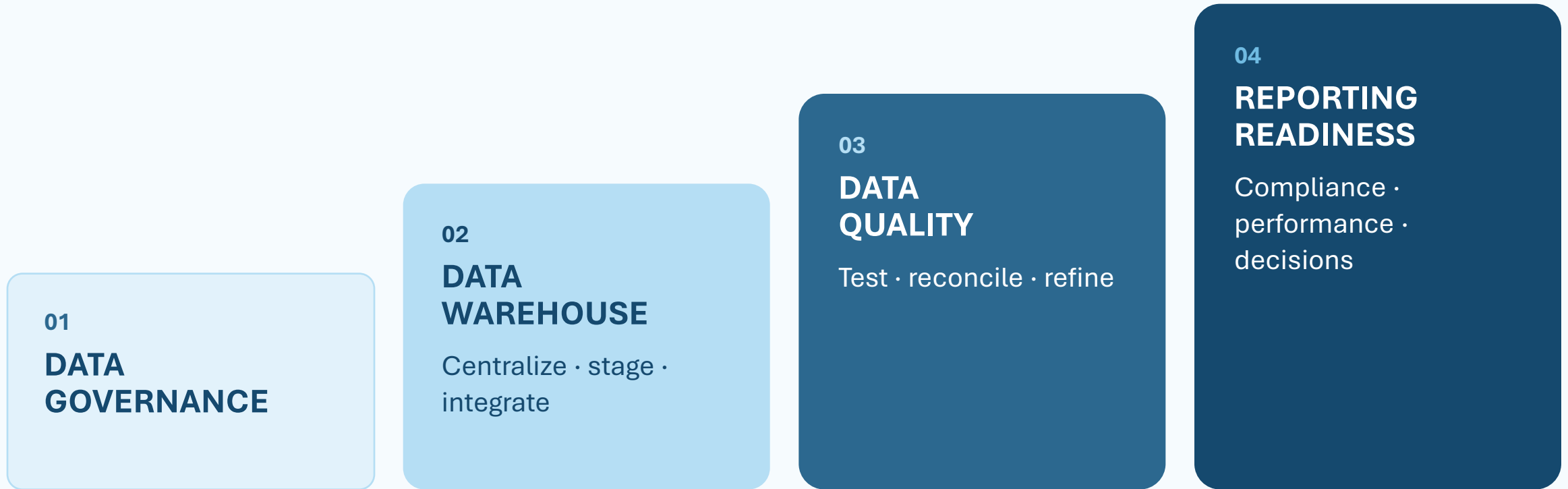
It meant targeted capacity plus access to a broader bench of expertise.



The fractional analyst wasn't the strategy.

The model gave us the capacity to execute it.

We didn't start with dashboards.



Dashboards became an output of the strategy — not the strategy itself.

Trust is built through iteration.

80%

PREPARATION

20%

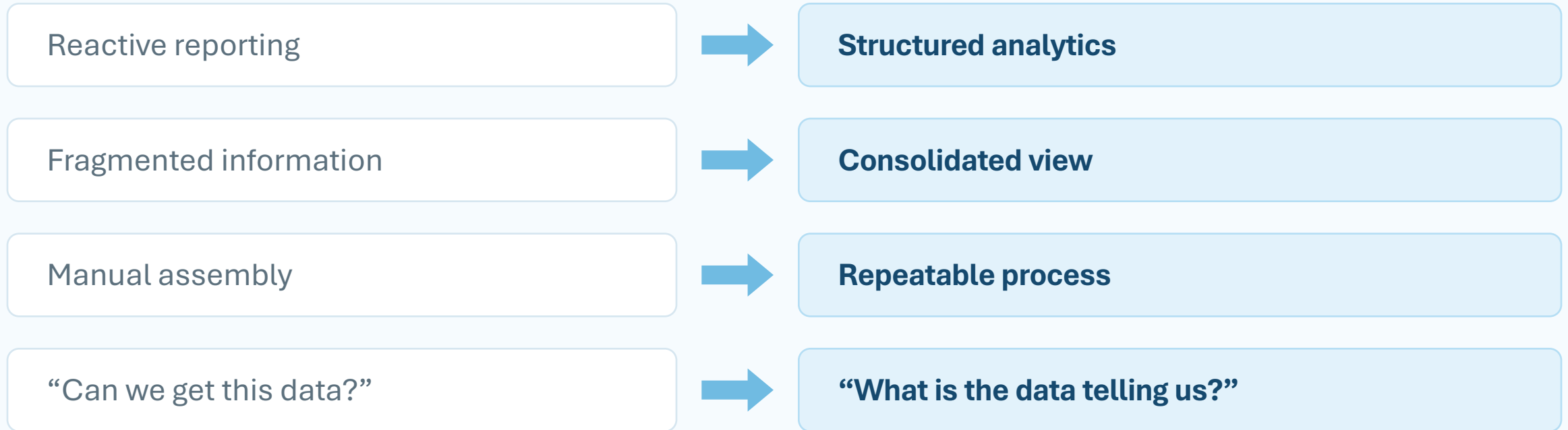
VISUALIZATION



The value isn't making data look good.

It's making data trustworthy enough to act on.

From getting the data → to using the data.



Compliance readiness

Operational visibility

Better leadership questions

What we'd carry forward.

01

Govern early.

Define ownership, definitions and enterprise KPIs before reporting multiplies.

02

Know your data.

Understand quality before building analytics on top of it.

03

Start small.

Create value, learn, then build the next layer.

Scale the expertise alongside the strategy — not all at once.

You can start before you have a full data team.



Start with the foundation. Get the right expertise around the table.
Build governance and trust into the data. Create something that can scale.

For us, fractional wasn't a compromise. It was fractional by design.