Utilizing Identity Management to Keep Your People, Data, Community, and Systems Safe

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06 Discussion

Meet the team

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okta for good

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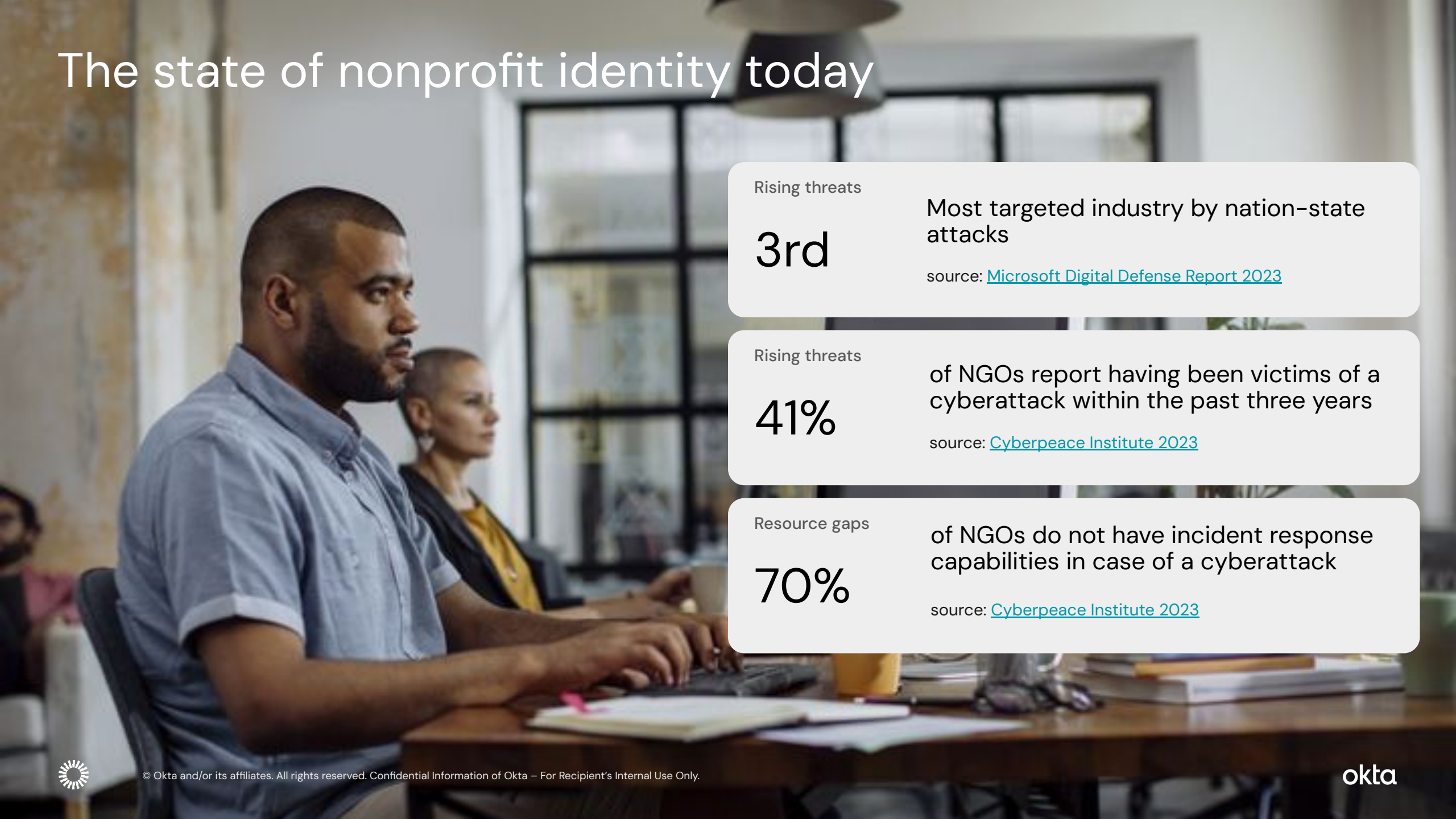
The state of nonprofit identity today



Rising threats

3rd

Most targeted industry by nation-state attacks

source: Microsoft Digital Defense Report 2023

Rising threats

41%

of NGOs report having been victims of a cyberattack within the past three years

source: Cyberpeace Institute 2023

Resource gaps

70%

of NGOs do not have incident response capabilities in case of a cyberattack

source: Cyberpeace Institute 2023

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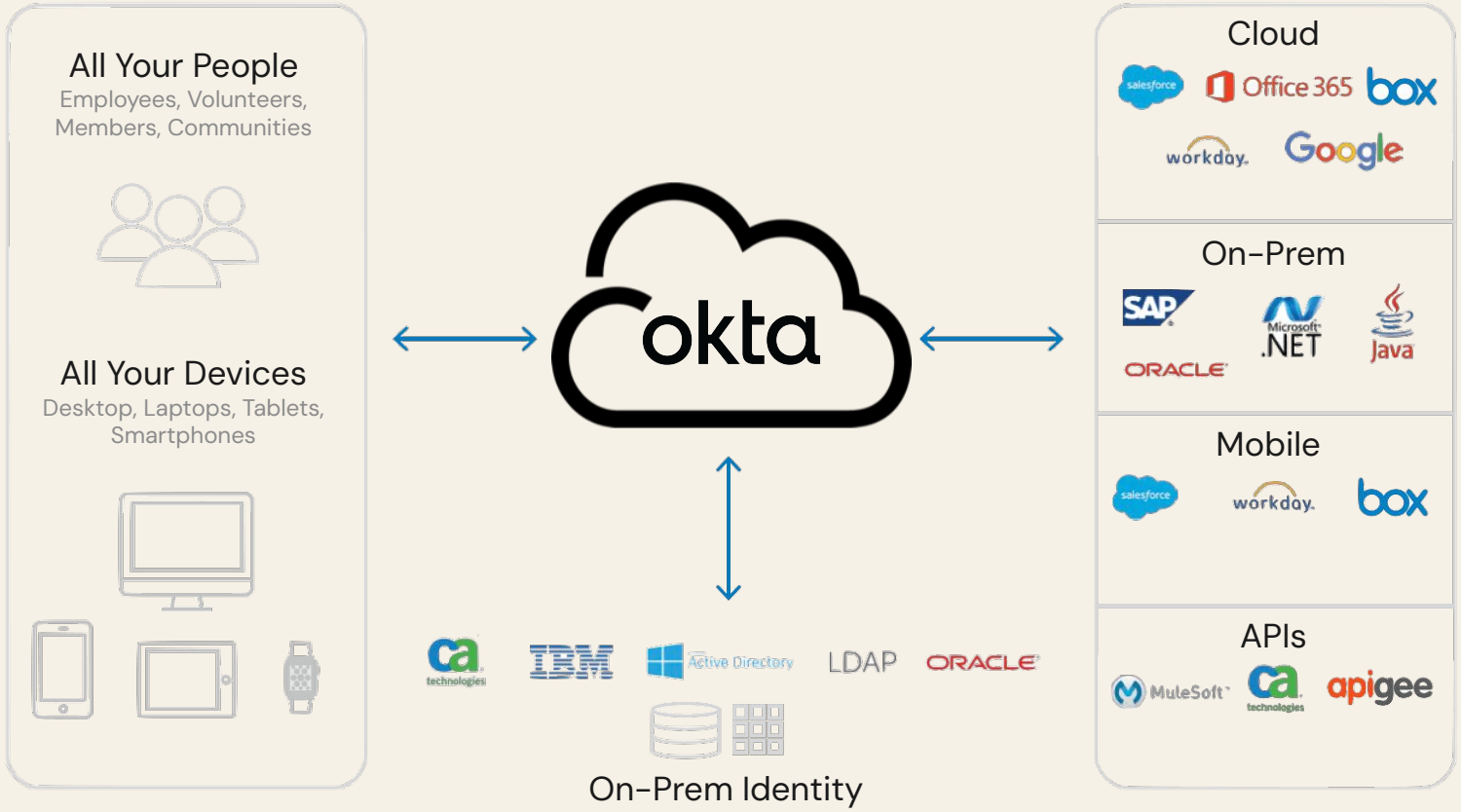
Where Identity fits in

- The number of identities under management is increasing
- Continued cloud adoption creates complexity
- Remote work is a continuing trend



[Enterprise Strategy Group]

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Nonprofit Identity Maturity Model

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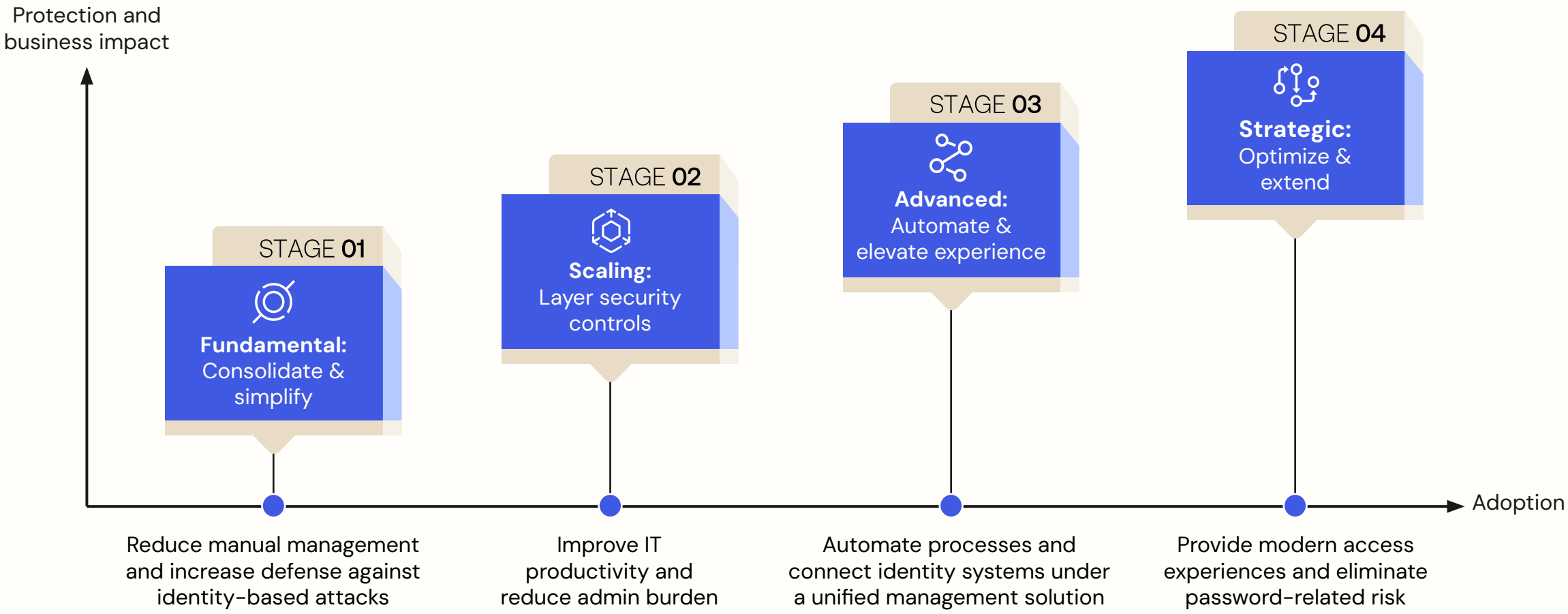
Nonprofit Identity Maturity Model



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Stage 1: Fundamental

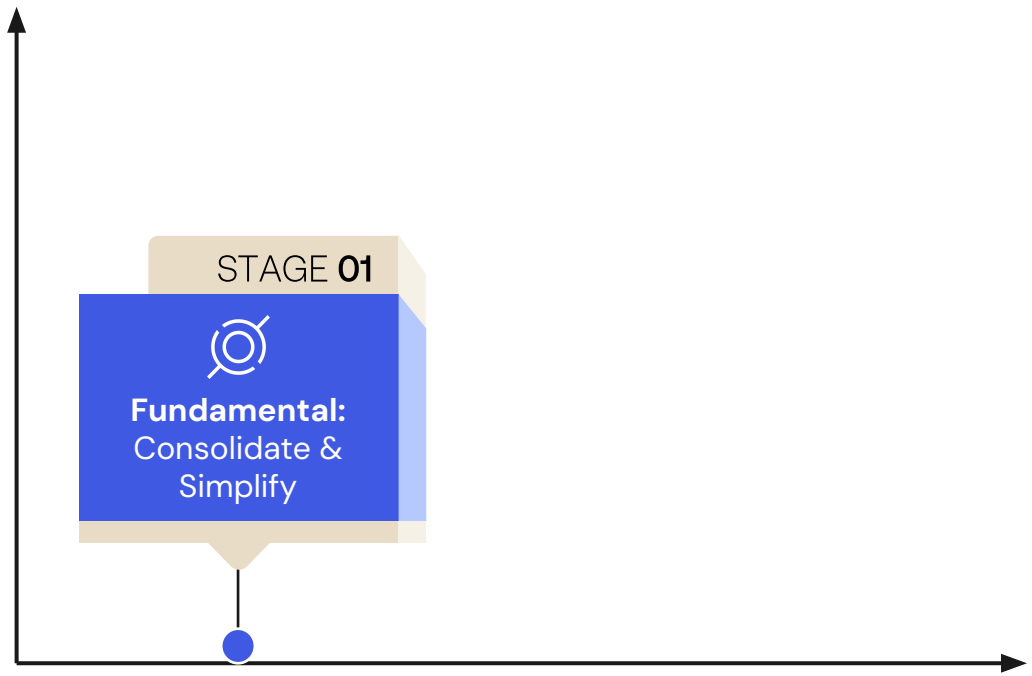
Consolidate & simplify

Current state

- Manual identity management and onboarding
- Limited security measures and visibility
- Separate logins for different systems
- Passwords managed by / shared among users
- No centralized policies

Recommended actions

- Consolidate and synchronize user data across legacy directories and systems of record
- Implement basic password policies (e.g., minimum length, complexity)
- Enable self-service password resets
- Document identity-related processes
- Conduct security awareness training for staff and volunteers



Stage 1: Fundamental

Recommended solutions

Basic SSO & MFA

Basic security encryption

Basic access policies for APIs

Universal Directory

Stage 2: Scaling

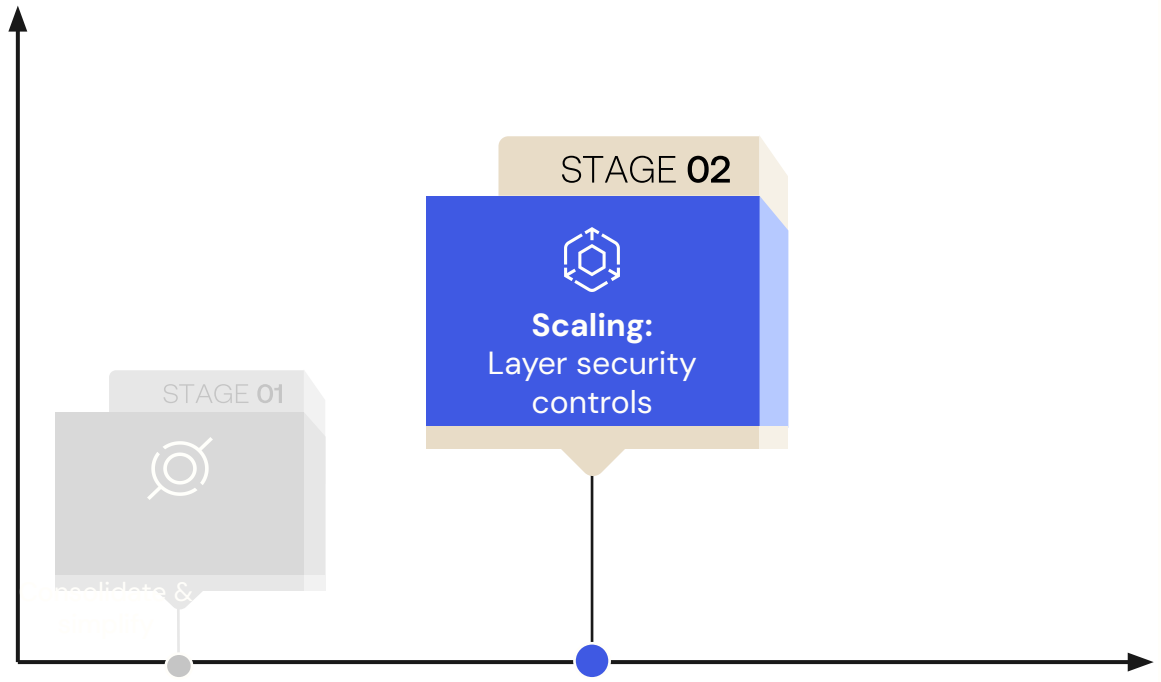
Layering security controls

Current state

- Some automation in user management but mostly manual
- Basic single sign-on (SSO) for critical applications
- MFA with some factors
- Basic security for digital experiences for members, donors, or participants

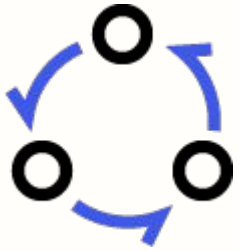
Recommended actions

- Automate basic user lifecycle management (e.g., onboarding/offboarding)
- Develop an identity strategy aligned with goals
- Start improving the end-user experience
- Initiate early stages of a Zero Trust architecture with dynamic access policies

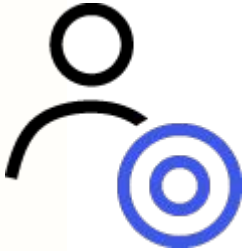


Stage 2: Scaling

Recommended solutions



Lifecycle management



Role-based access controls

SSO capabilities for your entire workforce

"WE'VE NARROWED OUR SECURITY RISKS DOWN to THESE TWO GROUPS."

Stage 3: Advanced

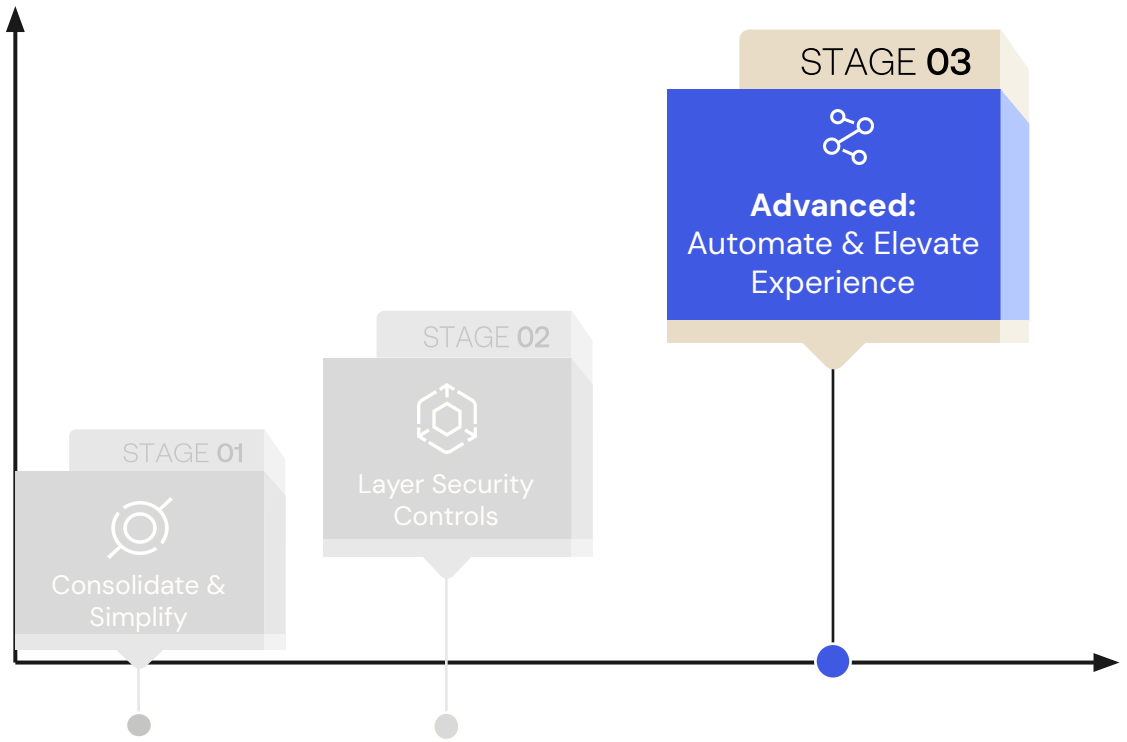
Automate and elevate experience

Current state

- Secure external user experiences with improvements needed
- Some automated user lifecycle management
- Comprehensive SSO and MFA for most use cases
- Risk-based authentication

Recommended actions

- Implement adaptive MFA based on risk factors
- Establish identity governance and compliance processes
- Enforce least-privilege access to APIs, critical infrastructure, and applications



Stage 3: Advanced

Recommended solutions

Adaptive MFA for internal and external stakeholders

Threat/health insights, risk detection, and attack prevention

Identity Governance and Administration

Automated user account linking/merging

Stage 4: Strategic

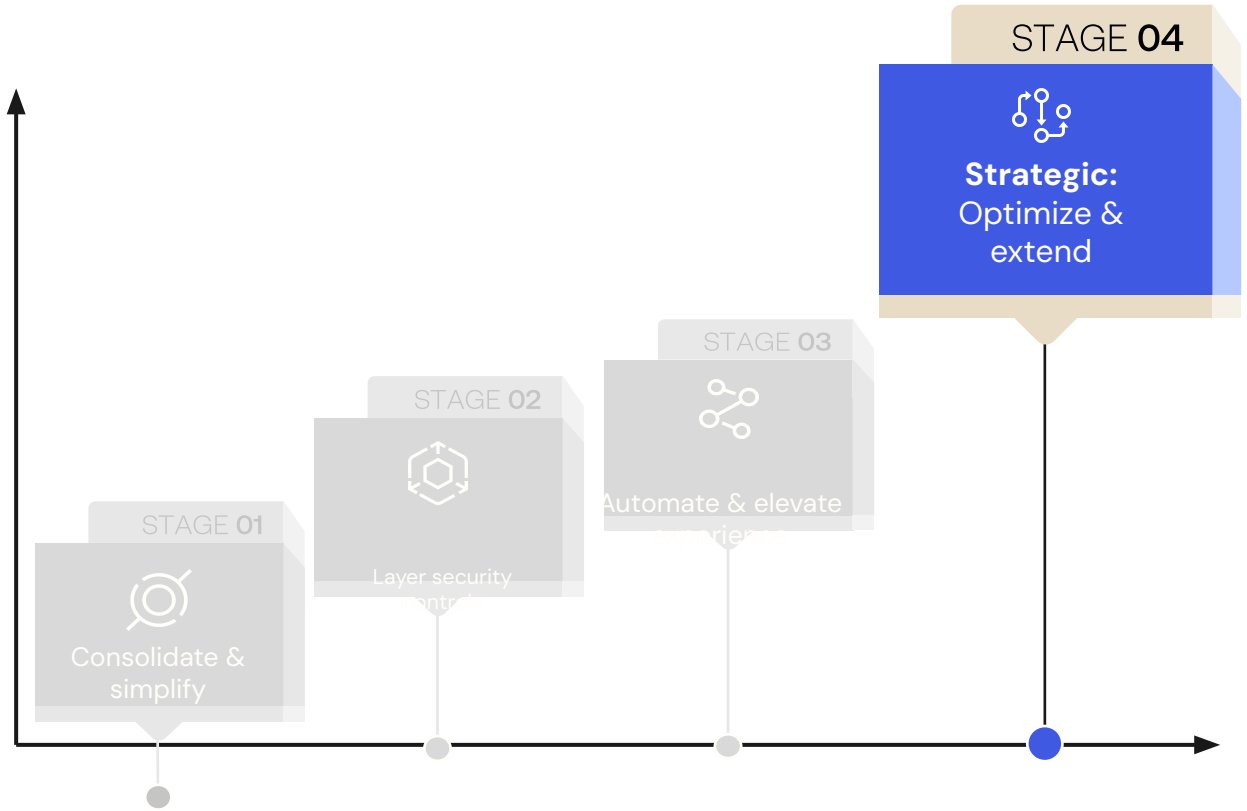
Optimize and extend

Current state

- Fully integrated identity ecosystem
- Advanced security and privacy controls
- Personalized user experiences
- Data-driven identity strategy

Recommended actions

- Implement passwordless authentication options
- Utilize AI/ML for anomaly detection and risk assessment
- Create personalized experiences based on user attributes and behavior
- Continuously optimize identity processes based on data and feedback



Stage 4: Strategic

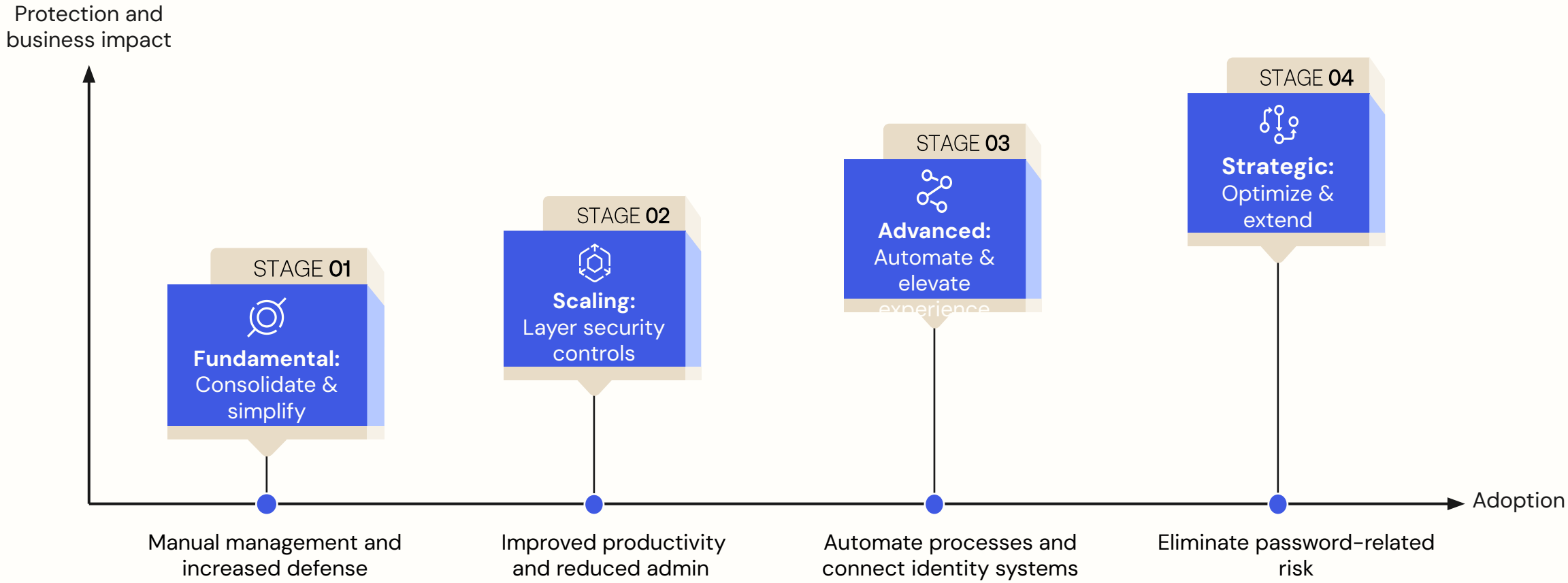
Recommended solutions

Passwordless authentication across your workforce and external stakeholders

AI threat detection

Privileged Access Management

Fine Grained Authorization



What identity management measures do you currently have?

What solutions are at the top of your priorities list?

What are the barriers to implementing these solutions?

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Next steps

What to do with this model

- Create an inventory of apps
- Identify gaps in security
- Create a technology roadmap for the identity solutions you want to implement
- Note how addressing these identity components align to positive outcomes for your org and security posture

Bringing lifesaving services into the modern age.

"For staff, Okta is how we start our day. For volunteers, it's how they start their shift. It's the first place we start as a team to save young lives."

John Callery
Director of Technology, The Trevor Project

Workforce Identity Cloud

Customer Identity Cloud

Customer Identity Solution

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Bringing lifesaving services into the modern age.

700+
staff and volunteers accessing critical applications via Okta

6x
faster volunteer onboarding and training

100K+
LGBTQ young people receiving lifesaving services each year

Workforce Identity Cloud

Customer Identity Cloud

Customer Identity Solution

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Get in touch

Okta’s Nonprofit Offering

techforgood@okta.com

Eligible Nonprofits qualify for:

- ✓ 50 Free Licenses for Workforce Identity
  50% discount on all additional licenses
- ✓ 50% discount on Customer Identity Plans
  Does not apply to Private Cloud
- ✓ 50% off public, instructor-led Okta Education Courses and Learning Passes
- ✓ 5 complimentary passes to Okta’s annual user conference

TO QUALIFY: Nonprofits must be validated by our partner, Percent

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