Agenda

- About Me
- 10 Steps to Develop a Digital Transformation Roadmap
- Workbook
- Case Studies
- Questions

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Zuri Group Values

Quality

We are committed to delivering high-quality work products that fulfill the fundamental business requirements of each project.

Platform Agnostic

Our staff has over 100 combined years of experience with a variety of platforms and systems. We can work with any application of your choice.

Right Sized Solutions

No project is too big or too small. We can help you find a "Goldilocks" solution that meets your needs.

Relationship-Driven

Our relationships with clients and industry partners are collaborative, authentic, and invaluable.

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Who is Matthew?

Night Owl

Who doesn't like to work at 2 in the morning?

ENFJ

Extroverted
Intuitive
Feeling
Judging

4 Tendencies

Questioner

Strengthfinder:

Maximizer | Belief | Activator | Arranger | Input

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Who is Matthew?

Favorite Books

The Green Mile
Shoe Dog
Tribes

Favorite Ice Cream

Breyer's Mint Chocolate Chip

Favorite Quote

When you grow up you tend to get told the world is the way it is and your life is just to live your life inside the world.
Try not to bash into the walls too much. Try to have a nice family, have fun, save a little money. That's a very limited life.
Life can be much broader once you discover one simple fact: Everything around you that you call life was made up by people that were no smarter than you and you can change it, you can influence it, you can build your own things that other people can use.
Once you learn that, you'll never be the same again."
- Steve Jobs

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Who is Matthew....Fun facts

Horse Trainer

My wife and I were professional horse trainers. I've had a hand in training over 300 horses. I've trained wild mustangs that were collected from BLM land.

Ballroom Dancer

I was a ballroom dance instructor and my wife and I still dance. We know 13 different dances!

4 Kids

My wife and I had 4 kids in 4 years (no twins....well except for the Irish one's)

Tattoos:

7

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10 Steps to Develop a Digital Transformation Roadmap

1. Start with Why
2. Business Assessment
3. Evaluate Current Capabilities
4. Get the right buy-in
5. Identify Course of Action

6. Formulate and Prioritize
7. Develop a Roadmap/Plan
8. Find the right partners
9. Communication and Stakeholder Engagement
10. Start Initiatives

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Start with Why

Business Assessment
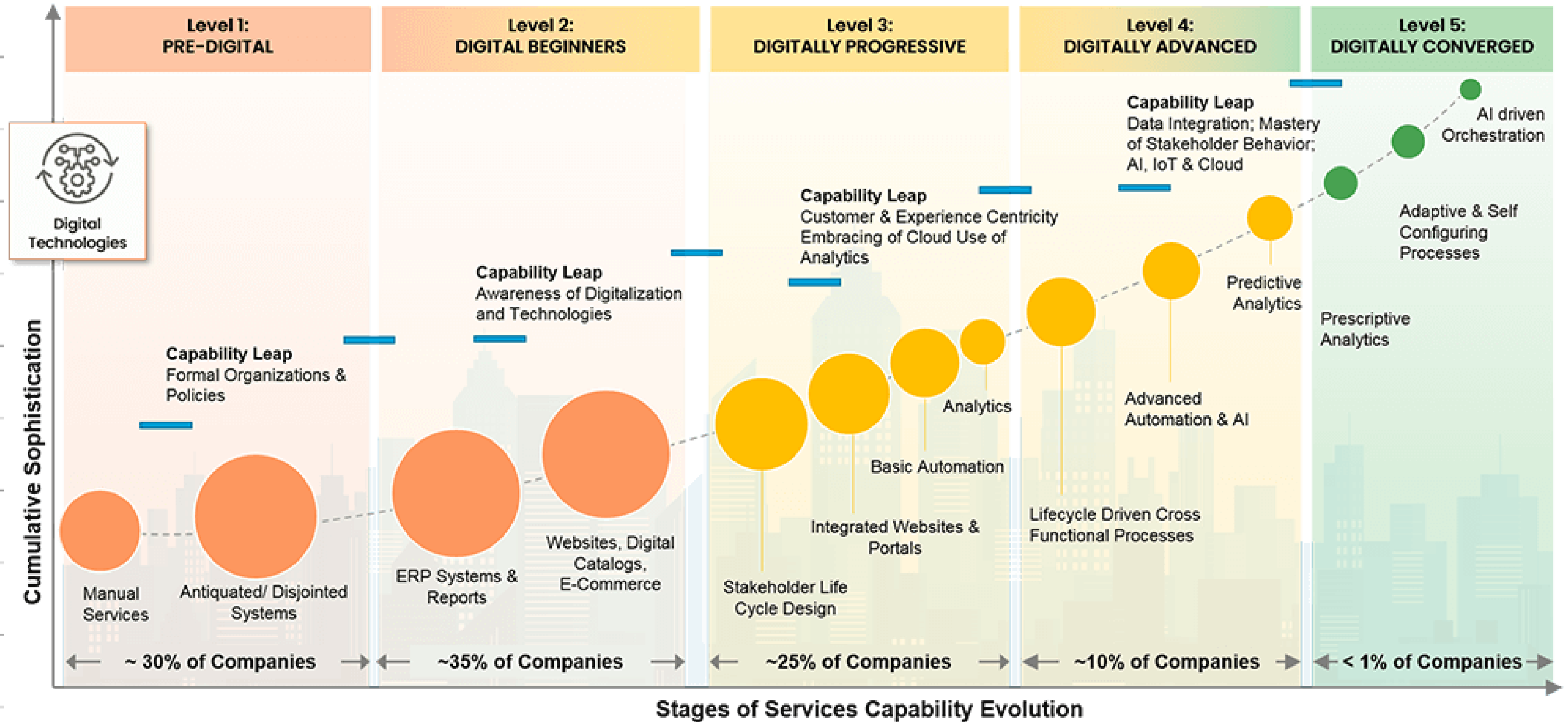
Evaluate Current Capabilities

- Digital capability assessment
- Staff feedback (surveys)
- Requirements analysis and process map

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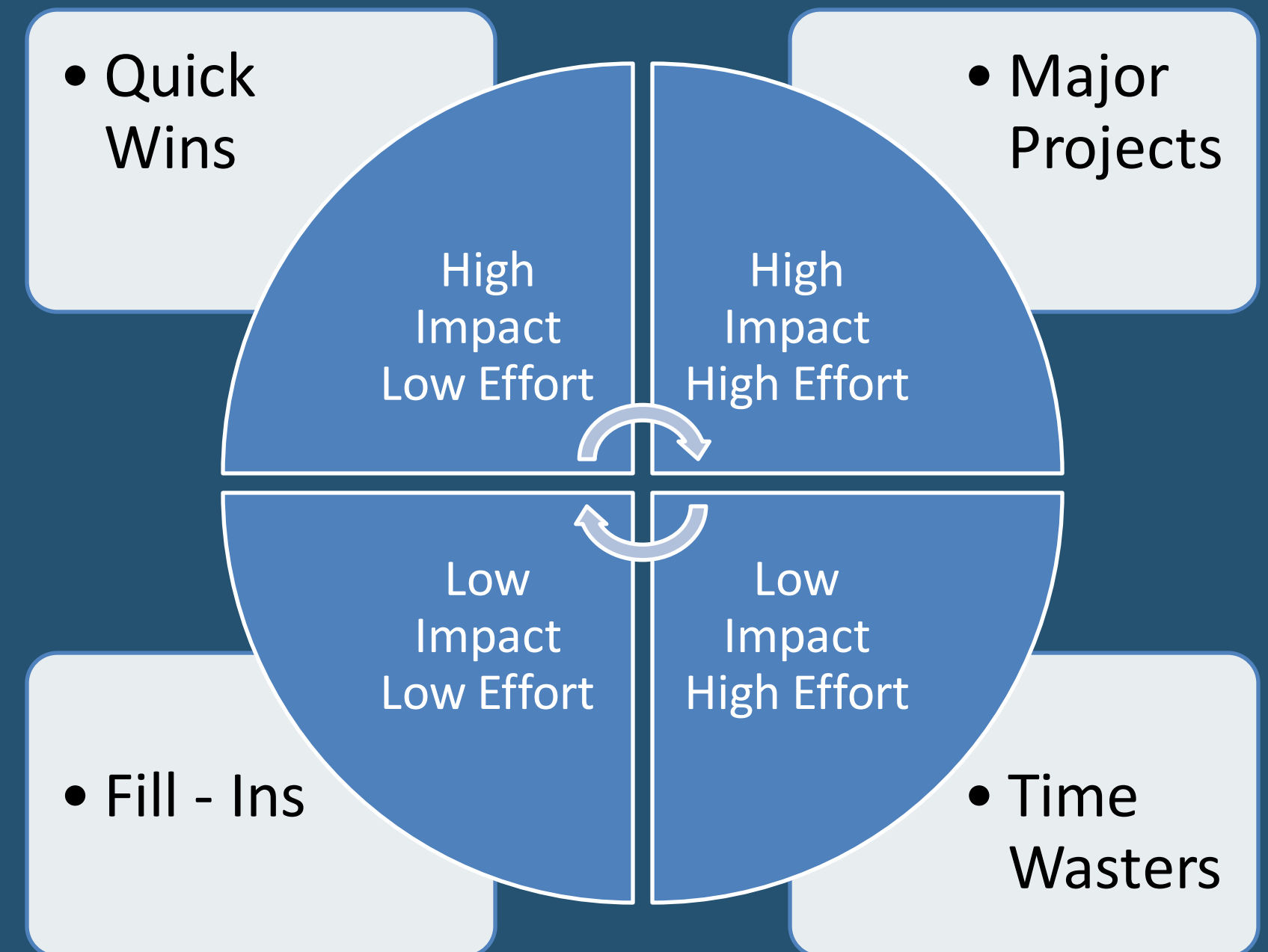
Get the Right Buy-in

- Executive Buy-in
- The Board

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Identify a Course of Action

- List of actions to bridge the capability gaps
- Identify future capabilities

PEOPLE
- Staff Training & Awareness
- Professional Skills and Qualifications
- Competent Resources

PROCESS
- Management Systems
- Governance Frameworks
- Best Practice
- IT Audit

TECHNOLOGY
You can't deploy technology without competent people, support processes or an overall plan.
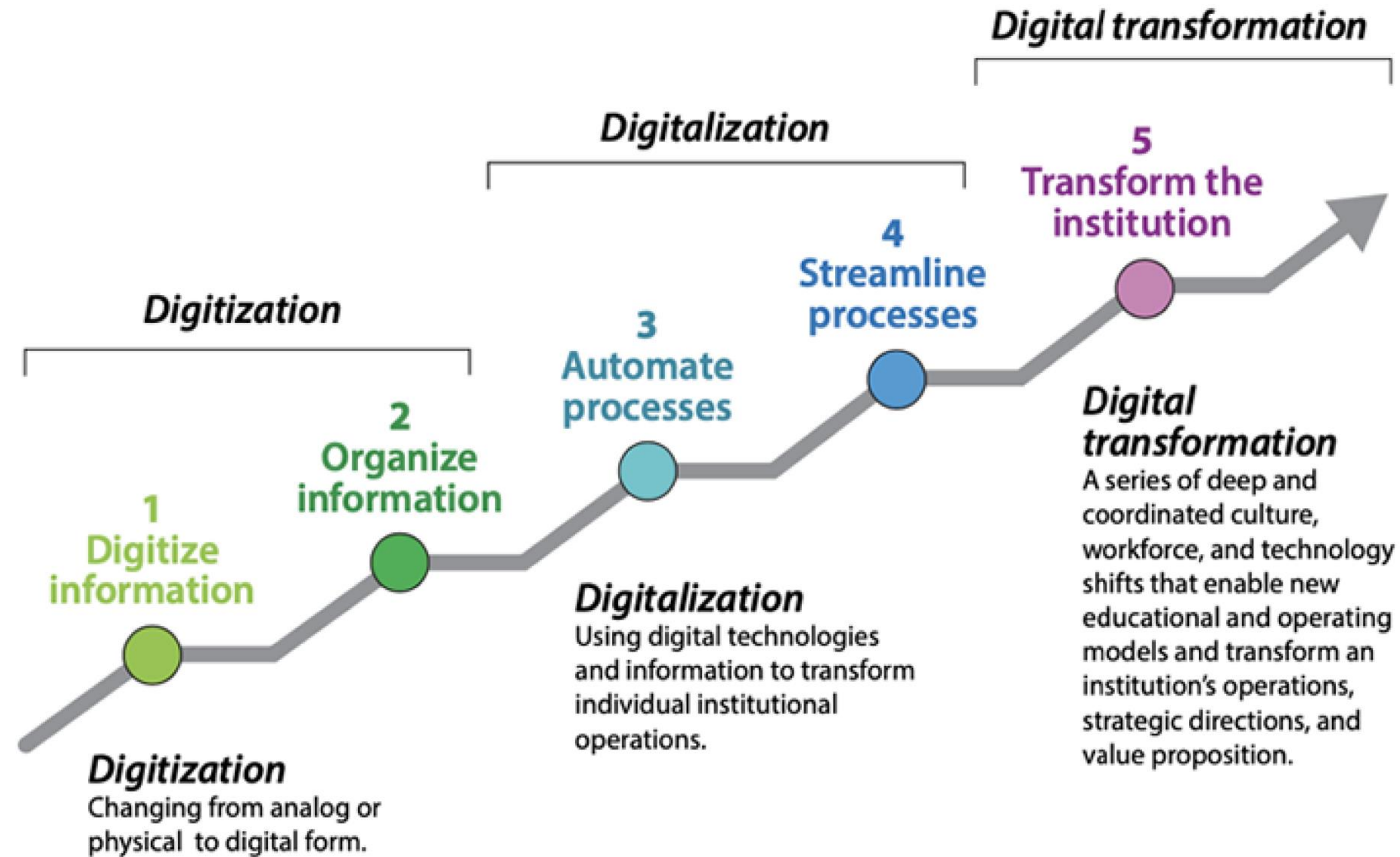
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Formulate and Prioritize

- Group related courses of action into packages as initiatives
- Prioritize those initiatives based on Impact and Effort

- Quick Wins

- Major Projects

High Impact Low Effort

High Impact High Effort

Low Impact Low Effort

Low Impact High Effort

- Fill - Ins

- Time Wasters

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Develop a Roadmap

FIND THE RIGHT PARTNERS

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Communication and Stakeholder Engagement

- Communication Plan Template
- Stakeholder Engagement

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Start Transformation Initiatives

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Case Study: Compassion International

- The Organization: Compassion International—a leader in holistic child development through sponsorship— currently provides health, educational, social, and spiritual services for 1.8 million children in 25 countries. According to UNICEF,8 nearly 385 million children live in extreme poverty. This means Compassion International, and the broader child-development community, have a massive challenge in front of them that can only be solved by digital transformation.

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Case Study: Save the Children

- The Organization: A global nonprofit organization that works to improve the lives of millions of children in need. Founded in 1919, the organization operates in over 100 countries, providing life-saving assistance, education, and protection to children affected by poverty, conflict, and natural disasters. Save the Children's programs focus on health, nutrition, education, child protection, and emergency response, with a goal of creating lasting change for children in need. The organization has a pioneering legacy in advocating for children's rights since the original human rights conventions of the United Nations and continues to be a leader in the nonprofit sector today.

1.Save the Children, https://www.savethechildren.org/us/about-us.
2.Paul Ronalds, CEO and global sponsor of Save the Children - Velvet-Belle Templeman, *Digital Nation,* https://www.digitalnationaus.com.au/video/case-study-how-save-the-children-uses-data-to-improve-its-positive-impact-574531.
3."Save the Children Invests in Becoming a Global Leader," https://www.capgemini.com/news/client-stories/save-the-children-invests-in-becoming-a-digital-leader/.
4."Future of Nonprofit Innovation," Save the Children, https://www.savethechildren.org/us/what-we-do/innovation/innovation-accelerator.

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Case Study: Feeding America

- The Organization: <u>Feeding America</u> is the largest hunger relief organization in the US, operating through a network of 200 food banks and 60,000 food pantries, soup kitchens, and shelters. The nonprofit provides food assistance to millions of people in need every year, including families, children, seniors, and veterans. Feeding America also works to address the root causes of hunger by advocating for policy changes and conducting research to better understand and solve the issue of food insecurity.

1.Feeding America, https://www.feedingamerica.org/about-us.
2.**Thor Olavsrud, CIO, https://www.cio.com/article/403152/feeding-america-turns-to-data-to-feed-the-hungry.html**.

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THANK YOU!!

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