

# TECHFORWARD>>> CONFERENCE

## Sponsorship Packet 2024



AUSTIN, TX  
SEPT. 30 - OCT. 2, 2024



## 2023 Tech Forward Attendees At-a-Glance:

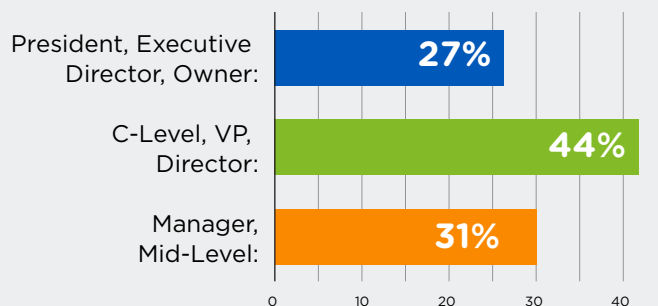
### About the Conference:

Welcome to Tech Forward, a two-day conference that immerses nonprofits in meaningful conversation about how technology can move the sector forward – bringing efficiencies to organizations, building deeper relationships with constituents and making greater impact in the world. Tech Forward brings a larger conversation to our sector, one that looks past methodical day-to-day IT and towards mission-focused, transformative applications of technology. Together with nonprofit leaders, visionaries, and supporting organizations, Tech Forward is a place to share ideas, connect and learn from each other and realize the impact technology can have on how we work as mission-focused organizations and our collective goal of making the world a better place.

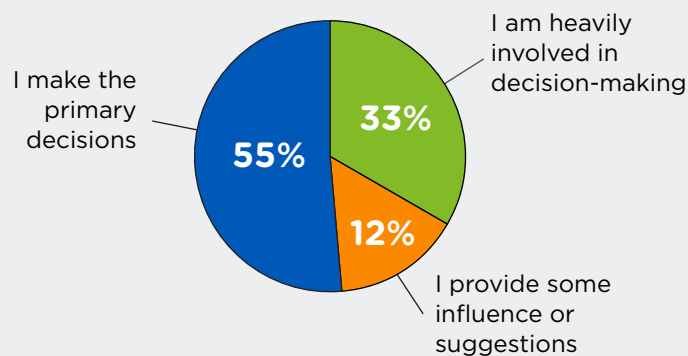
### About Partnerships and Sponsorships:

Conference partners and sponsors will generate visibility and awareness for their brands among hundreds of technology-interested nonprofits, and have the opportunity to meet with Executives, CIOs, and IT Directors convening to be inspired by innovative technology and work in the sector. Tech Forward uniquely attracts high-level decisionmakers in small to medium nonprofits spanning sectors and location. With a limited number of sponsoring organizations and no exhibit hall or paid vendor marketing, Tech Forward allows for high visibility promotion without getting lost in a sea of sponsors. Help curate conference content, direct its focus and help nonprofits across the country use technology to advance their mission.

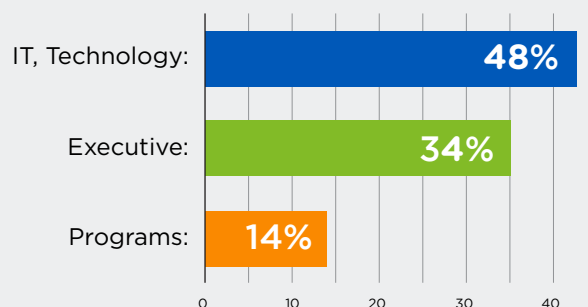
#### Attendee Title / Level:



#### Attendee Decision Making: (IT plans, projects, and purchases)



#### Attendee Department





# TECHFORWARD>>>

CONFERENCE BY  TECHIMPACT®

## Sponsorship Benefits



Tech Forward's promotional reach includes email distribution to over 70,000+ nonprofits and social media following of over 40,000

### TECH FORWARD PARTNER

Maximum 4 partners

**\$25,000**

- Prominent marketing exposure as conference partner including logo placement on event visuals, marketing promotion, website, and social
- Half-page program book ad
- One confirmed conference speaker
- Four comp tickets
- Exhibit table in event lobby
- Active role on planning team

### TECH FORWARD DOWNTOWN PARTY SPONSOR

Maximum 2 sponsors

**\$15,000**

- Sole sponsor of Monday night party
- Logo placement on event visuals - Tech Forward website, Tech Impact social platforms and email
- Onsite party exhibit table and branded party supply opportunity
- Two comp tickets and discount codes

### TECHNOLOGY INNOVATION AWARD SPONSOR

Maximum 3 sponsors

**\$12,000**

Support a nonprofit working on an innovative technology project to help their community and create a larger impact through this \$10k grant and all-expenses paid travel to the conference.

- Participation and recognition on Main Stage during TIA Celebration
- Opt-in offer on TIA application for more information from sponsor
- Participation in TIA selection process
- Logo placement on event visuals
- Two comp tickets and discount codes

### TECH FORWARD SUPPORTER

Maximum 7 supporter sponsorships

**\$5,000**

- Logo placement and sponsor recognition
- Lightning pitch on main stage to full audience (2-3 min.) and shared sponsor hospitality suite for demos and meetings
- Pre-Event email to registrants with company name, logo, brief descriptions, and contact information for on-site representatives
- One comp ticket to conference with optional second ticket to invite nonprofit client of choice

*"As a first time attendee at a tech conference, I would say Tech Forward over exceeded my expectations."*

*"The size of the event was a key component in making meaningful connections."*

*"This was truly one of the best conferences I have ever been to."*

*"We really enjoyed the intimate conference approach, inspiring speakers and lightning tech talks. Thank you for the great hospitality too!"*

*"The intimacy of the conference was a highlight of the event for me!"*



For More Information or Sponsorship Interest:

Elizabeth Levy, Director of Marketing & Events

Visit [techforwardconference.org](https://techforwardconference.org)

[elizabeth@techimpact.org](mailto:elizabeth@techimpact.org)